KAIZEN

Consulting & Services

“ Growing Through
Innovation & Creativity ”



www.kcspak.com



Purpose

To be an optimum business template for the real estate industry.
Optimize relationships, service and profitability.

Vision

To be the pacesetter in real estate services by exceeding customer expectations.

Mission Statement

Build lifetime relationships with our customers and communities.

Core Values

Serving with integrity
Conducting ourselves and our business in an honest, ethical, and trustworthy manner
Treating everyone with care, respect, and fairness
Providing financial stewardship

Company Profile

KAIZEN is a company providing servics/consultancy in real estate sectors in Pakistan and UAE.

We are service provider in the field of real estate . In this capacity, we acquire, manage, lease and market residential/commercial projects/properties for our valued clients.

We have a team of highly skilled and experienced professionals for construction/interior of commercial and residential projects.

Advanced methodologies and our deep insights into our clients' industries helps distinguish our service.



"Your Property...
Our Priority..."



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Why we succeed?

- The basis of our success are our good relations with clients, regional partners, employees and local communities.
- We know our clients and quickly recognize both their needs and their wishes. This helps us build close and successful relationships.
- We translate regional strategies to local markets.
- We constantly introduce new knowledge, technologies and innovative research ideas to enhance solutions for our clients.
- Our wide range of analytical tools result from our innovative spark.
- We have more than 15 years of experience in marketing research, which gives us the necessary knowledge and wisdom.
- Our employees are experts in their fields and enjoy their work.

All this ensures that we can guarantee our clients added value.

Together,

WE STRUCTURE SUCCESS

Services

Property Management

KAIZEN provides all phases of management for full-service and triple net leases. Our professional property management team supervises all repairs and maintenance, including obtaining and reviewing proposals for Tenant Improvements, and build outs for new and existing tenants.

These services are essential to the ownership of commercial real estate, which has become increasingly complex and require a high degree of expertise and knowledge.

The Best Investment on Earth is Earth.

Asset Management

This service provides the professional management of the investment asset as a business on behalf of the investor.
This activity includes the physical conservation of the property, the financial planning and control of operations and the marketing of the asset/property





Marketing/Sales

Our services in the field of marketing and selling of residential and commercial projects are marketing research, direct marketing and marketing strategy.

We provide collateral and advertising support in the areas of designing, printing material, telemarketing, marketing plans, strategy & research, social media and out door marketing, customer relationship management (CRM), website development and SEO services.



Brokerage Services

Successful development requires the skillful management of many specialized services, including entitlements, anchor-leasing, building design, construction type, financing, monitoring of competitors and project marketing. Special legal and tax considerations govern the structure of the ownership entity to assure that the investor's objectives are achieved. Our experience in commercial leasing provides a strong foundation in improving project feasibility.

Our Projects / Clients

Pakistan

DHA LAHORE — "ALLAH, MAKE THIS LAND A CITY OF PEACE"

A Project of Pakasia Group پاکیشیا گروپ

Dawood Residency

Sefam House of Quality

Al Hafeez Garden — SYMBOL OF EXCELLENCE IN HOUSING SOCIETY

PACE WOODLANDS



T27



MY Home



DAWOOD HOMES



Pace Shopping Malls



Fotress Lahore



Gulberg-1 Lahore



Link Road Lahore



MM Alam Road Lahore



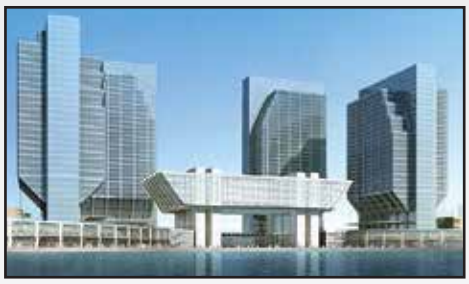
Pace Model Town Lahore



Need Address

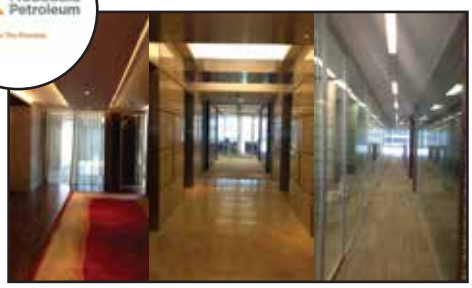
Our Projects / Clients

UAE Projects

















When obstacles arise,
you change your direction
to reach your goal;
you do not change your
decision to get there.

Selling Solutions Not Promises



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